

Jefferson County Fair Park
January 20, 2011

The Jefferson County Fair Park Committee met on Thursday, January 20, 2011 at 4 p.m. in the Activity Center Conference Room. Present were: (Fair) Ron Buchanan, Greg Torres, Vic Imrie, Jr., Fair Park Director Paul Novitzke, Ashli Tucker, Marketing Assistant, Fair Park Supervisor Roger Kylmanen, Secretary Gail Zastrow; and Administrator Gary Petre, Jan Rouu and Troye Klecker.

Let the record show that a quorum is present, meeting duly noted and the door open.

Public Comment & Correspondence: Troye Klecker was present for public comment regarding allowing horned animals to exhibit at fair (Scottish Highlanders). This is an agenda item. Several pieces of correspondence and awards were on the table from the Wisconsin Association of Fairs convention.

Review Agenda: Leave as presented.

Minutes: Greg Torres made a motion to accept the minutes of the December 16 meeting. Vic Imrie, Jr. seconded. Motion carried.

2010 Fair: Nothing new to report

2011 Fair:

- a) **Animals with horns** – Our fair book currently require that all animals have horns removed. This is a safety concern and space issue. Gail will contact other fairs to see what their policy is and contact our Beef Superintendents for their opinions. We will bring results to our next meeting.
- b) **Farm Bureau** – The income from this building has lagged behind our other permanent buildings during Fair. A new sponsor contract has been signed for three years to include \$6,000 of product for us to sell. It was suggested that they be moved to a new space, a tent for the first year. They would pay the foot fee and electric usage. This would give them time to look for a trailer and coolers for 2012 Fair. Ron Buchanan made a motion to enter in a new agreement with Farm Bureau without the building. Greg Torres seconded. Motion carried unanimous.

Wind Turbine – The next step would be to meet with the City of Jefferson after Snocross.

Snocross Updates - We have lots of snow. The city has been bringing snow. The trail classes could be the largest ever.

4-H Organizations Fair Park Usage – Some of the 4-H projects are using the Fair Park for funding raising events. Gail to put together a list and committee will review at the next meeting and share with the UW-Extension Committee.

Director's Report -

- a) **Wisconsin Association of Fairs Convention** - Reports were prepared and shared with committee. Any questions or comments will be shared at the next meeting.
- b) **IAFE** - No questions from the committee on reports
- c) **Events Update** – The Winter Wine Festival has been cancelled for this year with a family health problem and the Electronics show has not submitted a down payment and no response.

Supervisor's Operation Report: Roger updated events and improvements.

Potential Future Meeting Agenda Items: 2010 Fair, 2011 Fair, Wind Turbine, Snocross update, 4-H Usage Policy, Wisconsin Association of Fairs convention review

Next Meeting: February 17, 2011 at 4:00 p.m. in the Conference Room of the Activity Center.

Being no further business to be brought before the committee, Greg Torres made a motion to adjourn the meeting at 4:43 p.m. Vic Imrie, Jr. seconded. Motion carried.